

“Learning is not just about acquiring knowledge. The online Siena MBA will require students to apply their knowledge in order to hone skills and better develop their talents as ethical business innovators.



Having this ability to apply knowledge in a variety of situations is attractive to today’s employers. The online Siena MBA is designed to prepare students to face the many challenges present in our world today.

— Cheri Betz, EdD  
Dean for Graduate and Professional Studies  
Siena Heights University



### ABOUT US

Siena Heights is a Catholic, coeducational university founded in the liberal arts tradition by the Adrian Dominican Sisters in 1919. Graduate education is an integral part of Siena’s mission: to assist people to become more competent, purposeful, and ethical. The Graduate College mission of integrating theory into practice challenges individuals to identify, refine and achieve their personal goals, and to articulate a personal philosophy of life. This school is authorized under Federal law to enroll nonimmigrant students.



SIENA HEIGHTS UNIVERSITY

### QUESTIONS?

**BETSY BROOKS, ASSISTANT DIRECTOR**

Graduate and Professional Enrollment  
1247 East Siena Heights Drive  
Adrian, MI 49221  
Phone: 517-264-7662  
[start.sienaheights.edu](http://start.sienaheights.edu)

# Building Ethical Business Leaders



That's the  
*[Siena Effect]*



SIENA HEIGHTS UNIVERSITY

## Master of Business Administration

## ONLINE MBA CURRICULUM

Degree Requirements: 36 semester hours

- MBA 602 Organizational Behavior
- MBA 611 Business Research Methods
- MBA 641 Managerial Economics
- MBA 643 Quantitative Methods
- MBA 649 Financial Statement Analysis
- MBA 650 Business Strategy & Planning
- MBA 651 Managing Global Business & Cultural Diversity
- MBA 655 Ethics in a Global Environment
- MBA 657 Project Management
- MBA 664 Marketing Strategy
- MBA 671 Sustainable Business Management: Triple Bottom Line Strategy
- MBA 699 Capstone Course & Culminating Experience

## NOW AVAILABLE: HEALTH CARE SPECIALIZATION

An MBA will increase your marketability in the workplace, a **HEALTH CARE SPECIALIZATION** will laser focus those skills in the areas you need it the most. Siena Heights University's specialized program prepares the next generation of health care leaders and achievers and is recommended for anyone wanting to climb the corporate ladder. Let Siena Heights help you take that next step!

The Health Care Specialization classes include:  
LDR 614 Contemporary Issues in HCA  
LDR 609 Health Systems Management  
LDR 650 Medical Law

"If you want to take your career to the next level, having a Master of Business Administration (MBA) is like the gold standard. It opens up a world of opportunity for potential students. Siena Heights online MBA program is unique because of the small class sizes. Also, our program is 36 credits, which is 12 classes, and you can put your MBA right to work."



— Eboni Mathis, DM  
MBA Program Director  
Siena Heights University



The Graduate College at Siena Heights University is an Educational Member of the International Accreditation Council for Business Education (IACBE), and has affirmed its commitment to excellence in business education.

## HOW TO APPLY TO THE ONLINE MBA PROGRAM:

- Go to [start.sienaheights.edu](http://start.sienaheights.edu) and complete online application and follow admissions checklist.
- Applications will be reviewed by Faculty Admissions Team.
  - No GMAT testing required
  - Minimum 3.0 undergraduate GPA required for full admission
  - Conditional admission may be considered

## BUILDING ETHICAL BUSINESS LEADERS

While designing our online MBA, we asked employers and business leaders about their current and future needs. Using their input, our faculty developed a curriculum focused upon ethical and sustainable business practices. Our online MBA students will experience in-depth exposure to business theories not covered during their undergraduate coursework.

With an online MBA at Siena, you know that you'll be enrolling in a program that meets your needs:

- **CONVENIENT:** Online eight-week courses complement your busy schedule. The program can be completed in two years.
- **EFFECTIVE:** SHU's online programs have been ranked first in Michigan and in the top 25 nationally based on student engagement and retention.
- **RECOGNIZED:** Siena Heights University is accredited by the Higher Learning Commission.
- **FOCUSED:** Courses include exploration of topics that you can apply in your career, such as Business Strategy and Planning, Sustainable Business Management, and Ethics in a Global Environment.
- **RELEVANT:** Students will share real-world work experiences in the classroom, and small class sizes afford the opportunity to discuss in-depth how you can apply what you learn in your field.

Degree plans are designed with practical coursework for working adults. Courses are offered completely online.